

**District 6690**  
**2010 / 2011**

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**Goals:**

1. District Organization
  - by laws
  - committees
  - structure and organization
  - We are here to support all 59 clubs.
    - help them be successful!
2. Implementation and Execution of our District Council
  - your Board of Directors
3. Complete District 6690 Strategic Plan Document
  - Mike Brown
4. Continuous Implementation of Public Relations Program Per RI
5. 100% Presidential Citation Awards – 59 Clubs
6. Recognize Membership Growth for Clubs – Goal 100 New Members District
  - 6 or more
7. Recognize Rotary Volunteers
  - 6 or more clubs
8. Recognize Significant Achievement
  - 6 or more clubs
9. Recognize 4 Avenues of Service
  - 6 nominations
10. Family and Community Awards
  - 6 nominations

11. RI Public Relations Award

- 6 nominations

12. Every Rotary Every Year

- \$100.00 / \$2.00 per week!

13. Participate – All Clubs in:

- literacy and hunger projects in our district
- our Youth Exchange programs
- our GSE programs
- RYLA
- just to name a few!

14. Building Communities and Bridging Continents

- bigger, better, and bolder

15. Eradicate Polio

16. Increase Membership and Retention by a Net Gain of 10% - 400 People

17. Develop Leadership

18. Implement a Strategic Plan – Our District 6690 Plan